



EACH ITEM IN THIS GUIDE

*has a purpose.*

2024

GIFT

GUIDE

WE HOPE THIS HELPS YOU  
DISCOVER THE STORY AND IMPACT  
BEHIND EACH PRODUCT WE HAVE  
HANDPICKED FOR YOU.



*Artwork created by*  
ST. PHILIPS SCHOOL  
AND COMMUNITY  
CENTER STUDENTS.

The vibrant artwork will be displayed in Ruthie's Cafe, opening early 2025 at 1632 Martin Luther King Jr. Blvd. By dining at Ruthie's Cafe, you are supporting St. Philip's School and Community Center, with all proceeds from the cafe going directly to help fund the amazing work they do in our community.



## ANOTHER YEAR OF *goodness!*

Every year, we are amazed at our community's love, service, and heart. It is a privilege to stand among those who inspire us with their integrity and unwavering hope, reminding us of the power of the community to drive positive change.

Seven years ago, we began this journey with a vision to create pathways for those seeking an official "first" chance. This vision has now grown with the expansion of our Good Foundation Fellows program and the upcoming opening of the Ruthie's Cafe in South Dallas. Through this work, our faith in the power of community and the remarkable transformations that happen when people unite for the common GOOD.

We are delighted to share the Kleinert Family 2024 Gift Guide, curated by the Good Foundation, featuring social enterprises that uplift our community through products and services. Each item within this guide is chosen to inspire goodness and reflects the heartfelt missions of organizations making a meaningful impact. As you explore these gifts, we hope you'll feel the mission behind each product and help us spread a message of hope and resilience by sharing their purpose with those around you.

Warmly,

*The Kleinert & Babikian Families*

TOGETHER WITH THE GOOD FOUNDATION OF TEXAS



# THE BIG SHOP

*Product:*

BIG DOG TREATS

*Cause:*

Employment for Individuals with  
Intellectual and Developmental Disabilities



**MISSION:** BiG provides meaningful vocational activities for individuals with intellectual, physical, and emotional disabilities. They offer a supportive work program, helping our Citizens develop their talents in an encouraging, no-fail environment. The BiG Shop carries over 18 unique products handcrafted by BiG Citizens at three campuses in the Greater Austin area. From homemade pies, fudge, and organic dog treats to resin charcuterie boards, jewelry, shower steamers, pottery, and more.

## **ABOUT THE PRODUCT:**

Handmade in small batches, these cheese-flavored dog treats are all-natural and gluten-free.



To learn more and show your support,  
visit [shopbigtx.company.site](http://shopbigtx.company.site)

# CREATION STUDIO

*Product:*

GREETING CARDS

*Cause:*

Employment for Individuals with  
Intellectual and Developmental Disabilities



**MISSION:** Creation Studio is an art studio and gallery for artists with disabilities. Their mission is to empower adults with disabilities to become working artists, and to diversify the arts by sharing their artwork with the public. Through Creation Studio, adults with disabilities can find their media of choice, grow as an artist, and exhibit and sell works of art.

**ABOUT THE PRODUCT:**

Holiday greeting cards featuring artwork from the artists of Creation Studio.



To learn more and show your support,  
visit [creationstudiodallas.org](http://creationstudiodallas.org)

# CUDDLE + KIND

*Product:*

KNIT BABY BUNNY

*Cause:*

Childhood Hunger



**MISSION:** Cuddle+kind believe all children should have enough food to eat and the opportunity to thrive. Every cuddle+kind doll is made in Peru using sustainable, fair trade practices and gives nutritious meals to children in need.

**ABOUT THE PRODUCT:**

Handcrafted in Peru and Nepal, this baby bunny has been lovingly knitted from 100% natural cotton yarn and stuffed with hypoallergenic polyfill to be the ideal cuddle weight.



To learn more and show your support,  
visit [cuddleandkind.com](https://cuddleandkind.com)



# THE GIVING KEYS

*Product:*

"DREAM" KEY CHAIN

*Cause:*

Employment for Those Transitioning  
Out of Homelessness



**MISSION:** A pay-it-forward company, The Giving Keys creates meaningful human connections through words. Each product has an embossed word that its owner is encouraged to embrace, then pass on to someone who has a stronger need for the message.

**ABOUT THE PRODUCT:**

Beautiful, hand-crafted key chain  
with "Dream" embossed.



To learn more and show your support,  
visit [thegivingkeys.com](https://thegivingkeys.com)

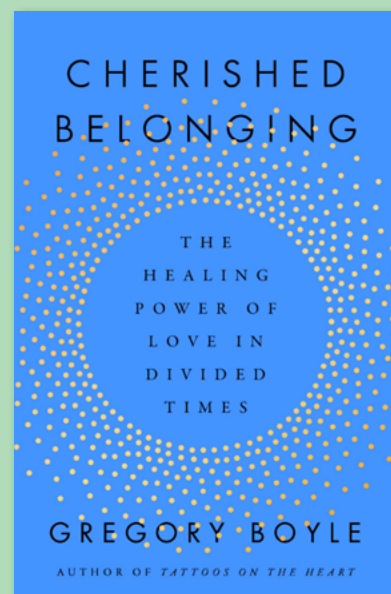
# HOMEBOY INDUSTRIES

*Product:*

CHERISHED BELONGING  
BY GREGORY BOYLE

*Cause:*

Gang Rehabilitation and Re-entry



**MISSION:** Homeboy Industries provides hope, training, and support to formerly gang-involved and previously incarcerated individuals, empowering them to redirect their lives and become contributing members of our community. We are inspired by the transformative work of Homeboy Industries and its founder, Gregory Boyle, his work lead us to create The Good Foundation.

In his new book, *Cherished Belonging*, beloved Jesuit priest Father Gregory Boyle invites us to view the world through a fresh lens of connection. At a time when society feels more fractured than ever, he encourages us to build the loving community we long to live in—a message that resonates deeply with readers of Anne Lamott, Mary Oliver, and Richard Rohr.

## **ABOUT THE PRODUCT:**

A powerful book on the healing power of love in divided times, written by the founder of Homeboy Industries, Father Gregory Boyle.



To learn more  
and show your  
support, visit  
[shophomeboy.com](https://shophomeboy.com)



# LIBERTY STREET GARDEN

*Product:*

PEPPER JAM

*Cause:*

Sex Trafficking and Exploitation



**MISSION:** Liberty Street Garden is a community garden founded by New Friends New Life. Through this entity, they provide survivors of human trafficking with the means to earn a living wage, helping them along their journey to building a new life.

**ABOUT THE PRODUCT:**

Locally grown and made with just the right amount of tang and sweetness, this pepper jam is a kitchen must-have.



To learn more and show your support, visit  
[newfriendsnewlife.org/libertystreetgarden](https://newfriendsnewlife.org/libertystreetgarden)

# QUEEN CITY CRUNCH

*Product:*

"THE OG" PRETZELS

*Cause:*

Family Poverty



**MISSION:** Queen City Crunch was started in 2021 from the kitchen of stay-at-home mom Katie Cooper. For many years prior, Katie's mom, Judy, made pretzels for every event (what's now "The OG"). From Christmas gifts to birthday parties and gatherings, the pretzels were always around. From this original recipe, Katie launched Queen City Crunch. With every purchase, a portion of proceeds are donated to Families Forward Charlotte, a nonprofit that supports families living in poverty in the Charlotte, NC area.

#### **ABOUT THE PRODUCT:**

Queen City Crunch's original recipe and bestseller! A bag of "The OG" pretzels masterfully combines garlic, dill, and a little bit of spice to make the perfect savory snack with a kick.



To learn more and show your support,  
visit [queencitycrunch.com](https://queencitycrunch.com)





*Product:*

CANVAS TOTE

*Cause:*

Second-Chance Employment



**MISSION:** A boutique that originally opened in Crested Butte, ROAM Fine Goods offers shoppers a full array of unique home goods, gifts, and jewelry crafted by artisans around the world. 100% of all ROAM tote sales in October will go directly to supporting Unlocking Doors, an organization dedicated to reducing crime by helping individuals with criminal backgrounds reintegrate into society.

**ABOUT THE PRODUCT:**

This ROAM Fine Goods logo tote is made of sturdy canvas and leather straps.



To learn more and show your support,  
visit [joyvilleinc.com/pages/roam-fine-goods](https://joyvilleinc.com/pages/roam-fine-goods)



# RUTHIE'S FOR GOOD

*Product:*

RUTHIE'S STICKERS

*Cause:*

Second-Chance Employment



**MISSION:** Ruthie's Fueled by Good is a gourmet grilled cheese food truck, proudly operating as a 501(c)(3) nonprofit under the Good Foundation. In partnership with nonprofits like Unlocking Doors, Ruthie's provides second chances by hiring individuals affected by the legal system. Ruthie's Cafe is opening this holiday season at 1623 Martin Luther King Jr Blvd. The Cafe will support St. Philip's School and Community Center, with all proceeds going directly to help fund the amazing work they do in our community.

**ABOUT THE PRODUCT:**

Fun, colorful, waterproof stickers that add a bit of cheesy goodness to wherever they're applied.



To learn more and show your support,  
visit [ruthiesforgood.com](http://ruthiesforgood.com)

# THREE DESIGNING WOMEN

*Product:*

VEGAN LEATHER NOTE-FOLIO

*Cause:*

Self-Fulfillment Through Service



**MISSION:** Three Designing Women is a female-owned company that takes great pride in every part of the product production; from designing classic to on-trend designs and hand-making the custom polymer, to the exquisite packaging and shipping of each product!

**ABOUT THE PRODUCT:**

Custom to the Foundation, these note-folios are both beautiful and practical.



To learn more and show your support,  
visit [artisanstamp.com](http://artisanstamp.com)